



# CYNTHIA MECHE

GRAPHIC & WEB DESIGNER

## CONTACT

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## PROFESSIONAL SKILLS

### WEB DESIGN

- **Photoshop:**  
Interface Design
- **Dreamweaver:**  
HTML, CSS
- **UX Design:**  
Wireframe, Mobile, Email
- **JavaScript**

### PRINT DESIGN

- **Illustrator:**  
Layout Design
- **Photoshop:**  
Photo Manipulation
- **In Design:**  
Page Layout

### OTHER

- Brand Development
- Package Design
- Photography
- Drawing

## PERSONAL SKILLS



## WORK EXPERIENCE

2016 – Now

**One Acadiana** – Lafayette, LA  
MANAGER OF CREATIVE SERVICES

- Strategic and tactical input on corporate branding / identity
- Design and produce promotional / communication materials, such as print, advertising, presentations, digital content, events collateral, and billboards
- Create promotional materials for Digital graphics for web, social media marketing, and email, including email automation and workflows

2011 - 2016

**Stuller Inc.** – Lafayette, LA  
DIGITAL EXPERIENCE MANAGER

- Manager for (2) employees
- Responsible for team project delegation
- Designed and upgraded content for multiple company websites using Photoshop HTML, CSS, and jQuery
- Participated in planning, designing, and usability testing
- Worked on yearly website redesigns and refreshes
- Created standard operating procedures
- Participated in business planning initiatives

2007 - 2011

**Comit Developers** – Lafayette, LA  
PROJECT MANAGER / WEB DESIGNER

- Identified and executed customer needs per project
- Delegated tasks to (6) designers / developers and monitored project progress
- Managed average of 30 projects at any time
- Designed and developed websites

## EDUCATION

2012 – 2017

- Big Design Event
- An Event Apart
- Bronto Summit

2002 – 2004

**Art Institute of California – San Diego**

- Bachelor of Science in Interactive Media Design
- Graduated with Honors, 3.8 GPA

2001 - 2002

**San Diego Mesa College**

- Associates of Science in Multimedia
- Multimedia Survey – Certificate of completion
- New Media Publishing – Certificate of completion